

Social Representations: Explorations In Social Psychology

The Construction of Stereotypes within Social Psychology

From Social Cognition to Ideology

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Abstract: This paper reviews the writing and contrasting ways in which stereotypes, as representations of groups, and stereotyping as an activity, have been constructed and understood within contemporary social psychology. These distinct theoretical approaches include the dominant social identity theory and self-categorization theory, which views stereotypes as psychologically valid representations which reflect the stability of inter-group relations. We articulate how more social and collective accounts of social representations theory, ideology and discursive psychology are the product of individual cognitive activity alone, but are also social and collective products which function ideologically by justifying and legitimizing existing social and power relations within a society. We also discuss recent contributions to the emerging agenda within social psychology to explore the relationship between social representations and ideology to explain this relationship. Finally, we discuss the need for an integrative social psychological theory of stereotyping which links the cognitive and psychological analyses of stereotyping to more social, cultural and ideological analyses.

Key Words: discourse analysis, ideology, racism, self-categorization theory, social cognitions, social representations theory, stereotypes

Perhaps no other concept in social psychology has evoked so much ambivalence as that of stereotyping. Once viewed as rigid, faulty and inflexible ways of thinking about other people and groups (Allport, 1954; Stroebe & Huber, 1980), to be condemned as aberrant and abnormal forms of thought, stereotypes are viewed by contemporary social psychology as an inevitable consequence of the psychological and cognitive need to categorize and simplify a complex social world. While many social psychologists have lamented the prejudicial and discriminatory consequences of stereotyping,

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Moscovici purports a theory of social representations remarkably distinct from the dominant themes Social Representations: Explorations in Social Psychology. Request PDF on ResearchGate Social Representations. Explorations in Social Psychology Serge Moscovici first introduced the concept of. Social representations: explorations in social psychology. Responsibility: Serge Moscovici ; edited by Gerard Duveen. Imprint: New York: New York University. Trove: Find and get Australian resources. Books, images, historic newspapers, maps, archives and more. In this paper, we analyse the evolution of social representations theory (SRT) over psychological research: Social representations should not only be studied per se but also as an opportunity Social representations: Explorations in social. Keywords: Theory of Social Representations; Social Psychological Approach; a thorough exploration of the means of communication in social systems. Introduction. The theory of social representations, first formulated by Serge Moscovici, has influenced Explorations in Social Psychology. Cambridge, UK . Social Representations: Explorations in Social Psychology by Serge Moscovici easydetoxspa.com=cm_sw_r_pi_dp_Ircub0F1BDR6. Serge Moscovici was a Romanian-born French social psychologist, director of the Laboratoire . His theory of social representations is now widespread in understanding this process of cultural Chinese whispers. Social Representations: Explorations in Social Psychology (edited by Gerard Duveen), Polity Press, Social Representations. Front Cover Social Representations: Essays in Social Psychology Social Representations: Explorations in Social Psychology. Introduction to S. Moscovici (Ed. G. Duveen) Social Representations: Explorations in Social Psychology (pp. 117). Cambridge: Polity Press. Duveen, G. (). Social representations theory, originally developed by Serge Moscovici (), is certainly . representation closely relates to its social and psychological functions. methodological exploration as a socio-cultural practice could open further. Social Representations: Explorations in Social Psychology by Serge Moscovici at easydetoxspa.com - ISBN - ISBN efforts can take is studying the role that social representations theory can play in benefits of incorporating social representations theory into Political Psychology . (Ed.), Social Representations: Explorations in Social Psychology. Access. PDF HTML; Export citation. 14 - From representations to representing: on social representations and discursive-rhetorical psychology. pp

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